



CAIRNS

State High
The best we can be.

2023 Musical Sponsorship Proposal

Nice Work If You Can Get It



It's the Roaring Twenties and a cast of outrageous characters gather in New York to celebrate the wedding of wealthy playboy Jimmy Winter. Things don't go as planned when the playboy meets Billie Bendix, a bubbly and feisty bootlegger who melts his heart. The champagne flows and the gin fizzes in this hilarious, Tony-award-winning musical comedy.

This musical features a treasure trove of George and Ira Gershwin's most beloved and instantly recognisable tunes, including S'Wonderful, Someone To Watch Over Me, and Fascinating Rhythm. Inspired by material from Guy Bolton and P.G. Woodhouse, with book by Joe DiPietro, Nice Work If You Can Get It promises to be a fresh and funny song-and-dance spectacular.

www.cairnsshs.eq.edu.au

Cnr Sheridan & Upward Streets, Cairns, Queensland • P.O. Box 5643, Cairns, Qld Australia 4870
Telephone: +61 7 4050 3033 • Email: principal@cairnsshs.eq.edu.au

The Department of Education and Training trading as Education Queensland International (EQI) CRICOS Provider Number 00608A.

Why Sponsor? Cairns State High has a long-standing tradition of producing high-quality musicals. This year we are presenting *Nice Work If You Can Get It*, a production that promises to be both exciting and entertaining.

Cairns State High School is seeking Musical Sponsors to financially support our musical. As a sponsor, your company will have the opportunity to reach out to a large and diverse audience, including students, parents, teachers, and community members. Sponsorship will result in connection with a highly engaged and loyal audience.

Your Sponsorship Opportunity

Four Sponsorship levels are available from \$250 to \$3000.

Platinum Level Sponsorship

\$3000 includes GST (or in-kind support ex gst)

Five Platinum Sponsorship opportunities are available

As a Platinum Musical Sponsor, you will receive:

- Company name and logo acknowledgement listed in the musical program
- Two complimentary tickets to the 2023 *Nice Work If You Can Get It* CSHS Musical
- Company logo and hyperlink featured in a prime position in the school's e-newsletter, the Bulldog Bulletin, in every 2023 publication. The newsletter is distributed 3 times per term to 2,900+ current and previous CSHS families.
- Company logo on the CSHS LCD screens located in the main foyer and Uniform Shop for the remainder of 2023
- Acknowledgement of sponsorship in the Bulldog Bulletin
- Certificate of Appreciation for you to display





Gold Level Sponsorship

\$1500 includes GST (or in-kind support ex gst)

Unlimited Gold Sponsorship opportunities are available

As a Gold Musical Sponsor, you will receive:

- Company name and logo acknowledgement listed in the musical program
- Two complimentary tickets to the 2023 *Nice Work If You Can Get It* CSHS Musical
- Company logo on the CSHS LCD screens located in the main foyer and Uniform Shop for the remainder of 2023
- Company logo and hyperlink with acknowledgement of sponsorship in the school's e-newsletter, the Bulldog Bulletin (delivered to 2,900+ current and past school families)
- Certificate of Appreciation for you to display

Silver Level Sponsorship

\$1000 includes GST (or in-kind support ex gst)

Unlimited Silver Sponsorship opportunities are available

As a Silver Musical Sponsor, you will receive:

- Company name and logo acknowledgement listed in the musical program
- Company logo on the CSHS LCD screens located in the main foyer and Uniform Shop throughout the musical season
- Acknowledgement of sponsorship in the school's e-newsletter, the Bulldog Bulletin (delivered to 2,900+ current and past school families)
- Certificate of Appreciation for you to display

Bronze Level Sponsorship

\$500 includes GST (or in-kind support ex gst)

Unlimited Bronze Sponsorship opportunities are available

As a Bronze Musical Sponsor, you will receive:

- Company name and logo acknowledgement listed in the musical program
- Acknowledgement of sponsorship in the school's e-newsletter, the Bulldog Bulletin (delivered to 2,900+ current and past school families)
- Certificate of Appreciation for you to display

In-Kind Support

In-Kind Support is gratefully accepted to the value of sponsorship above for goods & services.

Sponsorship Registration Form

Yes, we would like to reserve the following sponsorship opportunity (please tick):

Platinum Level Sponsor (5 only)
(\$3000)

Gold Level Sponsor
(\$1500)

Silver Level Sponsor
(\$1000)

Bronze Level Sponsor
(\$500)

Business/Personal Contact Details

Business Name

(as it is to appear for marketing purposes)

Primary Contact

Postal Address

Phone

Mobile

Email

Website URL

Facebook

Print Name of authorised person

Signature of authorised person

Date

Please complete this form and return by email to: sponsorship@cairnsshs.eq.edu.au (tick below)

An Incoming School Sponsorship Offer will be forwarded to you on receipt of this form and invoice

Please contact me to discuss appropriateness and delivery of any in-kind support.

Further enquiries can be directed to:

Stephanie Grenning

Direct phone: 4050 3049

Email: sponsorship@cairnsshs.eq.edu.au